

StartupHighway is a business accelerator, which combines mentorship, funding and other resources needed for starting a business. The aim of the program is to accelerate the development of a business from the idea to first profit and offer further business support.

STARTUPHIGHWAY: FUNDING, MENTORSHIP AND MORE

Funding

- Each team will receive up to **€14.000** in exchange for 10% of the business' shares (this is not a loan, in case of failure you will not have to give the money back)
- Office space and other essential services (legal advice, accounting, hosting, etc.) will be provided for **free**

Mentorship

- StartupHighway has a network of **over 70 international mentors** (you can see our mentors here: <http://startuphighway.com/en/mentors>)
- These mentors will share their experience, provide advice on business development and share their network of contacts

Process – how to get funding?

- We invite you to apply on our webpage (<http://startuphighway.com/en/apply>) **until August 15th**
- There is **no need to write a business plan**, just answer the 20 question application form on our website
- The program will start on the 15th of September in Vilnius

SOME OF OUR MENTORS



Aleksej Kovaliov
IT, Software development



Alex Barrera
Investments, Entrepreneur
@abarrera



Alex Farcet
Investments, Startup advisor
@bootcampdk



Allan Martinson
Investments, TMT
@amartinson



Azmat Yusuf
IT, Entrepreneur



Jon Bradford
Investments, Startup advisor
@jd



Bernardo de Tomás Kutz
Investments, Entrepreneur & Investor
@btkutz



Chris Robbins
Consulting, International exposure, mobile



Cristobal Alonso
IT, Mobile, funding, Entrepreneur
@cristobalalonso



Damien Saunders
Consulting, Independent consultant
@damiensaunders



Daniel Jarjoura
Mobile, International exposure, Innovation management
@unlockourminds



Jochen Doppelhammer
Consulting, funding, mobile services, management
@jochendo



Darius Žakaitis
Investments, Marketing professional



Deividas Talijūnas
IT, All around manager



Edgaras Leichteris
Non Profit, Innovation
@leichteris



Eduardo Berasategui
Consulting, Entrepreneur and Investor
@eberastegui



Evaldas Urbonas
IT, Mobile, Entrepreneur



Kornelijus Chelutka
Investments, Finance, strategy & management



Goncalo Saudade e Silva
Consulting, CEO ClubeFashion (Portuguese largest)



Guillermo Falco
Investments, Business Executive



Herty Tammo
Investments, Startups, Business incubators
@hertytammo



Ignas Kamantauskas
IT, Investments



Jacob Moroza-Rasmussen
Consulting, Manufacturing



Kristjan Laanemaa
Investments, IT
@laanemaa

THE STRUCTURE OF THE PROGRAM

StartupHighway is a 13-week long (starting September 15th) program and is divided in 3 parts:

- **SHAPE** – The first 5 weeks are dedicated to mentoring. A few mentors will come in every day and will have one-on-one meetings with each startup. The mentoring session will provide startups with valuable advice on how to best shape or reshape their business model in order to build a successful business.
- **BUILD** – The following 4 weeks will be dedicated to building a business model and a working product. At this stage the startups will be guided by a team of mentors and will be encouraged to reach out to potential customers.
- **SELL** - The last stage will be dedicated to finishing a demo of the product and testing the product on potential customers. The program will finish with two investor days - one in Lithuania and another one in one of the VC capitals of Europe (exact location to be announced later).

SOME FREQUENTLY ASKED QUESTIONS

I have already started a business, how can StartupHighway help me?

StartupHighway will help expand your business in the whole of Central and Eastern Europe and be noticed by the biggest investors in the region. This will facilitate and speed up your business' expansion.

I only have an idea, can I apply to StartupHighway?

Yes! StartupHighway can help both young and more advanced businesses.

Who are the mentors, will all of them come to Lithuania?

Our mentors are experts from various fields of business and technology, who are willing to share their knowledge with startups. All the mentors that you see on the website have committed to come to Lithuania and meet all the companies face to face.

Who are the StartupHighway investors?

The program is financed by six business angels (private investors). The program is **not** financed by any Government, Ministry, the European Investment Bank, European Investment Fund or any other governmental institution.

I have more questions!

Contact us via email team@startuphighway.com or skype [indre.milukaite](https://www.skype.com/people/indre.milukaite).

A STRONG LOCAL AND INTERNATIONAL DELIVERY AND ADVISORY TEAM



Rokas Tamošiūnas, Co-founder

Co-founder of Open Coffee Club Vilnius (leading entrepreneurship NGO in Lithuania)
Host to events like Open Coffee Club, Startup Weekend and many more
Past co-founder of a startup (exited in 2010) and M&A consultant



Indrė Milukaitė, Co-founder

Co-founder of Open Coffee Club Vilnius (leading entrepreneurship NGO in Lithuania)
Hosted many entrepreneurship events: Startup Weekend, Open Coffee Club, WLEF 2010
Previously worked at Seedcamp, Quantum capital and Lietuvos Draudimas (Royal&Sun Alliance)



Cristobal Alonso, Advisor

Bite Group's CTO

INSEAD MBA

Founder of mmCHANNEL and mmC Group



Jon Bradford, Advisor

Co-founder of Springboard and Ignite100

Founder of The Difference Engine

Past Investment Manager at Design and Creative Fund



Martynas Nikolajevs, Advisor

Co-founded or developed some of the most successful companies in the Baltics: MicroLink, DELFI, HOSTEX



Tomas Marcinkus, Advisor

Board member of Invest Lithuania

Previously worked with UniCredit Group, Gild bankers and Danske Bank