

Social Entrepreneurship Forum 2011 at SSE* Riga
OPPORTUNITIES FOR AN AGEING SOCIETY

11 November:

10:00 – 11:00 Breakfast with Grannies

[@CO-WORKING SPACE/ Dzirnava iela 84/2, Berga bazars, ¼ Satori – Birojnica]

12:00 – 13:30 Ageing Society

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- Report on the current situation, forecasts
- Insight from the elderly
- Crowd brainstorming led by Improvisation Theatre

13:30 – 14:30 Existing Solutions

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- Ahmed Shark (<http://www.pwc.com/lv/en/home/pwc-vadiba.jhtml>)
- Daiļi padomi (www.daili.lv)
- Marton Aichelburg (<http://www.euclidnetwork.eu/data/files/SocialInnovation/editseniormentorprogram.pdf>)

14:30 – 15:00 Coffee with Grannies

- Exhibition “Old & Beautiful”
- Results from the survey in 3D
- Installations by artists

15:00 – 15:30 Developing a Social Innovation Strategy

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- Charmian Love (<http://www.volans.com/people/team/charmian-love/>)

15:30 – 16:00 Developing a Sustainable Strategy

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- Celia Tennant (www.inspiringscotland.org.uk)

16:30 – 18:30 WORKSHOPS: Corporate Opportunities for an Ageing Society

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Led by Charmian Love, Celia Tennant

Participants: corporations, pensioners, social entrepreneurs, artists, NGOs

21:00 -

[@STAR LOUNGE// Albert Hotel]

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12 November:

10:00 – 10:45 Developing a Community Driven Strategy

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- Micheal Pyner (<http://uk.linkedin.com/pub/micheal-pyner/b/a83/4a7>)

10:45 – 11:30 Developing a Social Business Strategy

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- Marton Aichelburg (<http://www.euclidnetwork.eu/data/files/SocialInnovation/editseniormentorprogram.pdf>)

11:30 – 14:00 WORKSHOPS: Social Business Opportunities for an Ageing Society

[@SSE Riga/ Strelnieku iela 4a]

Led by Micheal Pyner, Marton Aichelburg, Jonas Buechel

Participants: social entrepreneurs, pensioners, corporations, artists, NGOs

14:00 – 15:00 Lunch with Grannies

- Exhibition "Old & Beautiful"
- Results from the survey in 3D
- Installations by artists

15:00 – 15:45 Diversity and Community Development

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- Phil Wood (<http://philwood.eu/#/past-projects/4537957223>)

16:00 – 18:00 Presentations of the Opportunities Found in the Workshops

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18:30 – 19:00 Start-up Financing for the Best Solutions & Conclusions

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