

Dear Alumni,

November 29, 2011

It is our greatest pleasure to invite your companies to take part in the **Days of Opportunities 2012 (DoO'12)**, a career fair organized at the **Stockholm School of Economics in Riga (SSE Riga)**. The *Days of Opportunities* is the most prestigious annual event at SSE Riga, during which you will be given an opportunity to present your company to **SSE Riga students and other alumni**, as well as top performing students from other Baltic universities. This year the event will take place for the **17th consecutive** time since the foundation of SSE Riga in **1994**. Previous events have been proud to present not only the best students of the Baltics, but also the attention of media and prominent guest speakers like Joakim Helenius, the CEO of Trigon Capital, Nils Melngailis, CEO of Parex banka.

The **Days of Opportunities 2012** will be hosted at the SSE Riga premises (Riga, Latvia) on **March 30th, 2012**. The financial contributions required to become a **DoO partner** are listed further in the proposal.

To facilitate a mutually beneficial recruitment process, every spring we provide an opportunity for the largest companies and governmental institutions of Latvia, Lithuania and Estonia to gather in order to present themselves to the young economists, financiers, accountants and marketing specialists with the best education in economics available in the Baltic States. The trio of SSE Stockholm/Riga/Russia currently stands at **16th place in European Business School Rankings** according to the Financial Times.

All studies are conducted in English by an international faculty who are mostly from Scandinavia, North America, Great Britain, and Western Europe. Students are required to take at least **10 weeks of summer internships** during their studies in SSE Riga. Hence, during DoO event, they are highly motivated to **find the best companies** to work for.

Most of the companies who are represented at the event are regular participants or sponsors of the **Days of Opportunities**; they know that the benefits of participation outweigh the investment itself. We are proud that each and every year we have met our regular participants like *Procter&Gamble, KPMG, Ernst&Young, Swedbank, L'oreal, GILD Bankers, Oriflame, SEB, DDB Worldwide Latvia*, and other respectable companies.

The application form and additional information about the event can be found at www.doo.edu.lv.

Yours faithfully,

RASA GIRTAVIČIŪTĒ

Days of Opportunities 2012

Chief Organizer

Mob. tel.: +371 255 193 70

E-mail: RGirtaviciute@sseriga.edu**PAULIUS JURGUTIS**

Days of Opportunities 2012

Coordinator for Lithuania

Mob. tel.: +370 691 94709

E-mail: pjurgutis@sseriga.edu



During the event you will have the opportunity to:

- present your company stand in the SSE Riga premises;
- introduce your company to the students during the presentation;
- publish information about your company in a special *Days of Opportunities* brochure distributed to all participants and students;
- collect CVs from the students who are interested in your company and make preliminary interviews with them;
- employ new people or interns;
- take part in further *Days of Opportunities* events (banquet, party etc.);
- find new business connections;

There are several options how you can participate in the *Days of Opportunities 2012* (special prices only for alumni-established companies are shown):

	Minimal package	Medium package	Full package
Brochure (one colorful A4 page)	✓	✓	✓
Presentation (up to 20 minutes)	✗	✓	✓
Stand (all day long, 10:00 – 15:00)	✗	✗	✓
Price	EUR 150	EUR 325	EUR 500

It is possible to agree upon **custom packages** to find the best option for each participant.